Curation Methodology

A systematic approach to selecting, organizing, and managing health information and resources to optimize patient care and research outcomes.

PROGRAM GOALS:

Embold's goal is **to steer members to high-quality, high-value providers**. Doing so leads to **better clinical outcomes, rarer use of low-value services, and lower total cost of care.** We offer flexibility to balance provider quality and cost based on user preferences, with default recommendations favoring a **50/50 balance between Clinical Performance and Cost Performance**. Embold acknowledges and implements the need for customization to align with customer-specific goals.

EVALUATION METHODOLOGY:

Embold's provider analytics focus on two key questions:

- *How different is the provider from the average?*
- *How confident are we in that difference?*

By evaluating provider performance against market targets and assessing confidence levels, Embold identifies high and low performers. This process ensures statistically significant differences in performance are recognized and considered for provider recommendations.

Multiple conditions are required to designate a provider as high or low performing:

- *A provider's risk-adjusted performance is meaningfully different than average.*
- *We are statistically confident that a provider is truly different than average.*

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Identifying Low Performers:

Embold offers multiple approaches to identify low-performing providers, balancing both Clinical Performance and Cost. Through statistical modeling and confidence thresholds, providers failing to meet performance standards are identified for benefit design purposes.

Identifying High Performers:

High-performing providers are promoted based on strong overall (Cost + Clinical) Performance, very strong Clinical Performance, or strong Clinical Performance alone. Confidence in performance scores is crucial, with different thresholds for designation compared to low performers.

Default Curation Benchmarking: Embold benchmarks providers nationally to **ensure consistency and comparability across regions**. While this may lead to regional variations in performance, **strategies are in place to address access issues** and ensure **users are directed towards the best-available providers in their area.**

Configuration Decisions: Customers have the **flexibility to define peer groups**, **incorporate Cost Performance in ratings**, and **determine the number of tiers in the benefits program**. Embold provides guidance and consultation to help customers make informed decisions aligned with their program goals.

FUTURE REFRESHES AND PROVIDER SEARCH ORDERING:

Embold's curation methodologies allow for provider improvement over time, with strategies to minimize disruption during data refreshes. In the Provider Guide, search results prioritize high performers, ensuring users access the best-available providers aligned with their preferences.

By implementing these strategies, Embold aims to optimize healthcare outcomes while managing costs effectively for program participants.

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